



Hijack the news

WARNING: HIJACKIN' THE NEWS IS ONLY FOR THOSE BRANDS SERIOUS ABOUT VIDEO

Write down the top events over the year you could hijack to produce timely content. Think about trade events, seasonal events, changes in legislation, anything you can predict that's news worthy.... Dare we say the B word "Brex....."

No we dare not, but it's a topic thats super news worthy and although most of us are fed up of hearing about it, the world's crying out for entertaining and informative content on it.

What are the top news events you could hijack over the coming 12 months?

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