



Testimonial video production template

Take the weight off your shoulders:

Fill out the template brief below and you'll have all the info needed for your production company to take over and start adding value and creativity.

If you'd like help filling it out, give us a call on **01442 573 227** and we can go through it with you.

Name:

Company:

E-mail:

Phone:

Website:

Move on to the next page to begin.

1. Testimonial video goals

Write down your 5 main goals for the video, think about how you want people to feel about your business after they watch it.

1.

2.

3.

4.

5.

2. Potential clients

List some of your clients who fit these goals.

1.

2.

3.

3. Client Stories

Jot down the basics of these clients stories which would help achieve your goals from point number one.

1.

2.

3.

4. 5 Killer questions

Come up with 5, open-ended but focused questions which will help your customer produced a focused answer (We can help with this)

1.

2.

3.

4.

5.

5. Book a filming date

Write down a couple of dates which you are going to try and book your shoot in for.

- 1.
- 2.

Now send this to hi@businessfilmbooth or call us on 01442 573 227 to discuss or help with any stage of the planning.



Phone: 01442 573 227 E-mail:

hi@businessfilmbooth.com

<https://businessfilmbooth.com>