



## **Video marketing strategy 2020**

Watch the video on the website and fill out the sheet to come up with your own video strategy for 2020

### **1. Set your goal for the year**

**2. Who is your content for?**

**3. Where will you promote your content?**

**4. What topics and titles will you cover for your specific audience?**

**5. How will you promote your videos?**



[www.businessfilmbooth.com](http://www.businessfilmbooth.com)  
[hi@businessfilmbooth.com](mailto:hi@businessfilmbooth.com)  
(+44) 01442 573 227